



NEVADA
Broadcasters
Association &
Foundation

30th Hall of Fame Celebration

**Recognizing Nevada's Broadcasters
and Introducing the Next Generation.**

September 19, 2026

Platinum Sponsor



Congratulations!

Congratulations to this year's honorees and especially to our dear friend, Chet Buchanan! Your dedication and efforts to make our community a better place is an inspiration to us all. We are truly proud to have supported you along the way and to call you our friend. Cheers!

From your friends at

CLAGGETT & SYKES
TRIAL LAWYERS

30th Hall of Fame Celebration

30th Hall of Fame Celebration

RECOGNIZING NEVADA'S BROADCASTERS AND INTRODUCING ITS NEXT GENERATION

Saturday, September 19 | 5:30 PM

WELCOMING COMMENTS

Maia Perez & Aiden Higgins

SHOW OPEN & IN MEMORIAM

OPENING COMMENTS

Mitch Fox | President, CEO Nevada Broadcasters Association

CHAIRMAN'S COMMENTS

Larry Strumwasser

VP and General Manager, Sinclair Broadcast Group-Las Vegas

SOUTHERN NEVADA TELEVISION LIFETIME ACHIEVEMENT AWARD

SHERRY SWENSK

NORTHERN NEVADA TELEVISION LIFETIME ACHIEVEMENT AWARD

JOE HART

SOUTHERN NEVADA RADIO LIFETIME ACHIEVEMENT AWARD

CHET BUCHANAN

PRESENTATION OF SCHOLARS

Tony and Linda Bonnici

Live Auction

HALL OF FAME INDUCTION

Class of 2026

CLOSING COMMENTS

Eric Bonnici

Vice President NVBA & Executive Director NVBF



Gold Sponsor



CONGRATULATIONS

To this year's **Lifetime
Achievement Recipients** and the
**2026 Hall of Fame Inductees and
Scholarship Recipients!**

ON BEHALF OF THE LAS VEGAS AVIATORS

30th Hall of Fame Celebration

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GINA MASZENZI
Audacy, Las Vegas



FAVIAN PEREZ
KNPR, Las Vegas



ANDREW PERINI
KTVN-TV, Reno



DR. ASHTON RIDLEY
KUNV-FM/UNLV-TV, Las Vegas

30th Hall of Fame Celebration

A Message from the President

Thank you for attending the 30th annual Nevada Broadcasters Association Hall of Fame Celebration!

This event gives us an opportunity to celebrate and recognize the significant contributions of Nevada's radio and television stations throughout our great state. They are the ones who inform, entertain, and inspire listeners and viewers 24/7!

For three decades, this event has honored the pioneers, news anchors, reporters, disc jockeys, engineers, sales professionals, and community leaders whose passion has shaped Nevada broadcasting into one of the state's most trusted and enduring institutions.

Tonight is also about investing in the future. The proceeds from the auction support the Nevada Broadcasters Foundation and its scholarship program, helping talented students pursue careers in broadcasting.

The NVBA owes a debt of gratitude to Nevada's radio and television stations for their generous donation of valuable airtime. Without it, important public service announcements for charitable organizations, community initiatives, educational campaigns, and public safety messages might never get distributed.

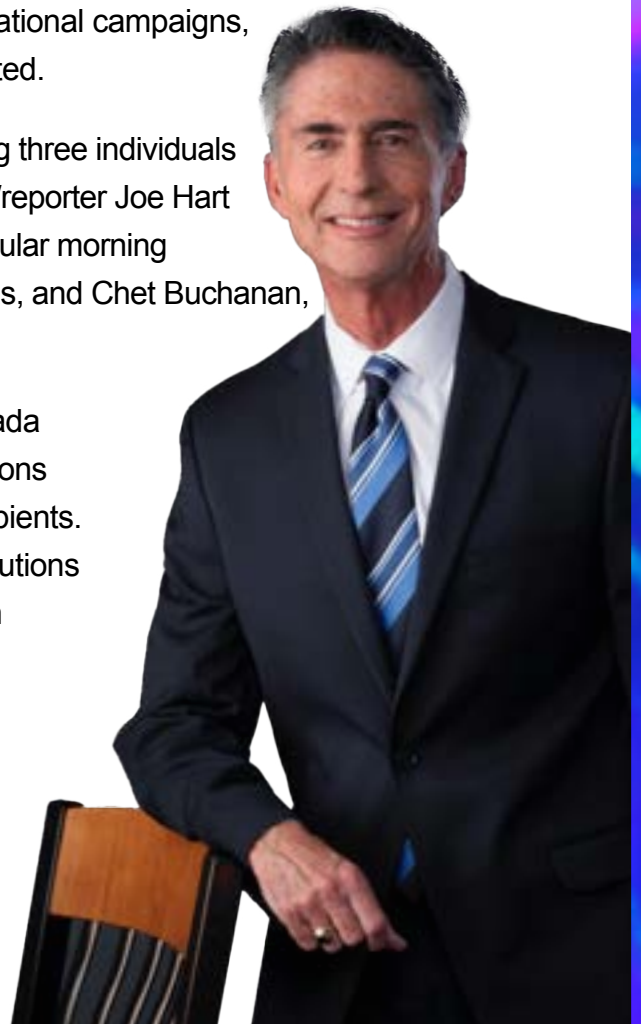
During this evening's festivities, we will be recognizing three individuals with our lifetime achievement award: Veteran anchor/reporter Joe Hart with News 4 KRNV in Reno, Sherry Swensk, the popular morning weather anchor with 8 News Now, KLAS in Las Vegas, and Chet Buchanan, legendary morning host at 98.5 KLUC in Las Vegas.

We will also be inducting 29 individuals into the Nevada Broadcasters Association Hall of Fame. Congratulations to this year's Hall of Fame inductees and award recipients. We are proud to celebrate your extraordinary contributions and grateful for the lasting impact you have made on broadcasting throughout the Silver State.

Let's get this party started!

MITCH FOX

President & CEO



30th Hall of Fame Celebration

Silver Sponsor



ALWAYS
LISTENING
TO LOCALS



Congrats to Hall of Fame Inductees
JIM FLINT
TRAVIS JENSEN

30th Hall of Fame Celebration

SOUTHERN NEVADA TELEVISION LIFETIME ACHIEVEMENT AWARD SHERRY SWENSK

SHERRY SWENSK IS A RARITY IN TELEVISION.

For more than 30 years, she has been a fixture on KLAS-TV morning news and one of the most trusted and recognizable faces in Las Vegas. She credits dedicated Las Vegas viewers and a terrific station with cementing her near-50-year-long career in television.

Sherry moved here in 1994 during a hot July thunderstorm that brought down the former Las Vegas Hilton sign, and she knew she would love her new job. She soon grew to love the people, too, who would spend their mornings with her through years of forecasting the weather and weathering decades of incredible changes in our world-famous city.

Sherry began her television career at WFAA in Dallas, TX, while still in college, working for PM Magazine. After graduating, she honed her skills as the show's editor before moving to Los Angeles to freelance and later to work at KPIX and KGO in San Francisco. There, she edited and produced entertainment programs, documentary specials, and nationally syndicated environmental and travel shows.

Weather first showed up on Sherry's radar in her mid-30s, when she decided to move in front of the camera and take a weekend position at KFSN-TV in Fresno, CA. But weekends didn't fully scratch her on-air itch; she knew she had more gab to give. And Las Vegas was just the jackpot she was hoping for. Landing the morning weather anchor spot was perfect for her sunny smile, but Sherry's real talent was just letting her "Texas self" shine through, and that genuineness charmed viewers over morning coffee and sunrises for 32 years.

Sherry credits former News Director Emily Neilson for hiring her and changing her life in ways she never saw coming. And she's grateful to the years of management that followed, allowing her to stay put and build a beautiful life. "Besides the privilege of being on TV, I've had so many amazing experiences in this town. Telling remarkable people stories, meeting so many outrageous celebrities, emceeing fantastic community parades and events, and forging lifelong friendships have all been unforgettable aspects of my time in Las Vegas. While there has been some great loss in my life here, I've experienced many blessings, too. I'm most grateful for the stability of this career to allow me to become a Mom - the best job I could ever hope for!"

Sherry championed the first of many KLAS Super Recycle events in Las Vegas, partnering with organizations like UNLV, Republic Services, and The Blind Center to encourage responsible recycling. She's been a passionate advocate for Alzheimer's Disease awareness, supporting the Walk to End Alzheimer's and serving on the board of the Desert SW Chapter of the Alzheimer's Association, drawing on her own caregiving experience with her mother, Jeanie. And, she is committed to pet rescue and adoption throughout Southern Nevada, helping create the Gr8 Pet of the Week feature segment on Good Day Las Vegas.



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Congrats

2026

Nevada Broadcasters Lifetime Achievement Award



Joe Hart
Evening Anchor

NEWS4 

FOX11

NSN
NEVADA SPORTS NET

Joe's Lifetime Achievement Award
honors a career spent getting answers for
Northern Nevadans.
His journalism is one of a kind, heartfelt,
and always "On Your Side".

SINCLAIR
BROADCAST GROUP

30th Hall of Fame Celebration

NORTHERN NEVADA TELEVISION LIFETIME ACHIEVEMENT AWARD JOE HART



JOE HAS SPENT THE PAST THREE DECADES REPORTING AND ANCHORING THE NEWS.

From Reno, at KOLO TV, to the bright lights of fast-growing Las Vegas, where he was a reporter for KLAS TV in the mid 90's. Joe provided live coverage from three major casino openings during his tenure there: the Stratosphere, New York, New York, and the Monte Carlo.

"It was an exciting time to be in news, watching the city transform before your eyes," he said.

After that, he headed back to Reno and KRN TV where he quickly developed a reputation as a trusted reporter in the Biggest Little City.

One of the first stories he covered upon his return to Reno was the inaugural Lake Tahoe Summit attended by President Bill Clinton and Vice-President Al Gore. Joe was also on scene for the demolition of the famous Mapes Hotel in 2000, and he anchored wall-to-wall coverage of the Reno Air Races crash in 2011.

Along the way, Joe discovered his true passion: the ability to use his journalism skills not just to report the news but to advocate for viewers. His "Ask Joe" segment gave him a newfound connection with the audience as they learned they could turn to him for help not only finding answers to their questions but investigating deep-rooted problems, holding those in charge accountable and pushing for change through old-fashioned hard-nosed reporting and relentless follow-ups.

Along the way, Joe has been recognized for his investigative reports, including one that prompted a criminal probe into a child abuse case after he discovered decades of complaints had been ignored despite children living in filthy conditions with no running water.

His investigation into a failed government-funded fiber optic project uncovered that \$9 million in taxpayer dollars had vanished. State and federal investigations followed Joe's reports and resulted in criminal charges and an indictment against the man at the center of it all.

Joe also uncovered a construction mix-up that caused a massive sewer spill into a city storm drain that leads straight to the Truckee River but was never reported to the state's environmental regulators in 2024. His stories prompted Nevada lawmakers to unanimously pass a law during the last legislative session strengthening reporting requirements to better protect our lakes and rivers.

And just this month, Joe was the recipient of the prestigious National Edward R. Murrow Award, in recognition of his outstanding achievements in Investigative Reporting.

Joe is grateful for those who've shown their support along the way. That includes his former bosses at Sunbelt Communications in Reno, Ralph Toddre and Mary Beth Sewald, the news leadership at Sinclair Broadcast Group, Amie Chapman, general manager for News 4 and Fox 11, and his longtime co-anchor and friend Shelby Sheehan.

"Working for people who support what I do day in and day out, from the very top of the ladder to those in the trenches, is great inspiration," Joe said.

Besides his career accomplishments, Joe is most proud of his two children. Will, 27, is currently a news producer at KPHO in Phoenix after kicking off his broadcasting career in Reno, while Emilee, 24, is pursuing her own passion as she begins her career as an elementary school teacher in the Washoe County School District. Will and Emilee are both graduates of the University of Oregon.

Joe recently discovered the joys of international travel on a trip to France, where he visited the site of the D-Day invasion in Normandy. He looks forward to more trips and fun in the future, but in the meantime he says there's still important work to do.

"My passion is going to bat for our viewers," he said. "I couldn't be more grateful for the opportunity to do that every day."

30th Hall of Fame Celebration

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CONGRATULATIONS

2026 Hall Of Fame Inductees



Lisa Sturgis
25 YEARS



Robbie Hunt
21 YEARS

FOX 5
KVVU-TV
LOCAL. LAS VEGAS.

30th Hall of Fame Celebration

SOUTHERN NEVADA RADIO LIFETIME ACHIEVEMENT AWARD CHET BUCHANAN

**FOR MORE THAN FOUR DECADES,
CHET BUCHANAN HAS BEEN ONE
OF THE MOST RECOGNIZABLE AND
RESPECTED VOICES IN BROADCASTING.**

His career has been defined not only by ratings success and longevity, but by an unwavering commitment to serving the communities where he has lived and worked.

Buchanan began his radio career at KRKO in Everett, Washington at the age of 15. He then hit the airwaves in Seattle, Portland, Phoenix and Salt Lake before making Las Vegas his home in 1999, where he became the host of the highly successful morning show on 98.5 KLUC. For 27 years, he entertained generations of Southern Nevadans with his warmth, humor, authenticity, and ability to connect with listeners on a deeply personal level. His influence extended far beyond the airwaves, making him one of the city's most trusted and beloved media personalities.

While his broadcasting accomplishments are numerous, Buchanan is perhaps best known for transforming radio into a force for good through the annual 98.5 KLUC Chet Buchanan Show Toy Drive. What began as a simple effort to help local children in need evolved into one of Southern Nevada's largest and most impactful charitable events. Year after year, the Toy Drive united businesses, listeners, volunteers, and community leaders to provide toys, bicycles, and financial assistance to thousands of families during the holiday season. The initiative has raised millions of dollars and has become a cherished Las Vegas tradition, changing countless lives while inspiring others to give back.

Beyond radio, Buchanan has lent his voice and talents to professional sports, serving as the public address announcer for the WNBA's Las Vegas Aces, the NHL's Seattle Kraken, USA Basketball, The NBA Summer League and NASCAR at Las Vegas Motor Speedway, among others. His distinctive voice and engaging presence have made him a familiar figure at major sporting events and community celebrations alike. He also enjoys a packed schedule of hosting and auctioneering at numerous events across the country.

Throughout his career, Buchanan has earned numerous industry honors recognizing both his excellence in broadcasting and his extraordinary community service. More important than any award, however, is the lasting impact he has made on the lives of those he has entertained, encouraged, and helped.

Chet Buchanan's legacy is one of authenticity, compassion, and service. Whether behind a microphone, on the arena floor, or standing in the cold collecting donations for children in need, he has consistently demonstrated the power of broadcasting to inform, inspire, and strengthen a community. His career serves as a testament to what can be accomplished when talent is matched by generosity, integrity, and a genuine love for people.



30th Hall of Fame Celebration

A Message from our Scholarship Program Founders

We are incredibly excited to celebrate our 16th year of the Nevada Broadcasters Foundation Scholarship Fund—and to share that we have now awarded an amazing 343 scholarships!

Our mission is simple: to help talented, motivated students pursue their education and their dreams. Students need to be enrolled full-time, meet our eligibility requirements, and we will cover the cost of **up to 15 credits per semester** at UNLV, UNR, or CSN. Students can apply beginning their freshman year and continue through their senior year, and while we encourage a focus on broadcasting, our scholarship recipients are pursuing a wide range of careers in media and communications.

Our scholars are interested in **reporting, anchoring, content creation, marketing, production, promotion, sports, digital media, and much more.**

So, the next time you are reviewing job applications, **keep an eye out for a Nevada Broadcasters Foundation scholarship recipient—and consider putting them at the top of your list!** □

These students are **smart, enthusiastic, creative, and passionate** about Broadcasting, Media & Marketing. They are the next generation of our industry—and **they will be a great hire!**

We can award so many scholarships because of the incredible generosity and support of the **Nevada Broadcasters Association**, proceeds from our highly successful **Northern and Southern Nevada Golf Tournaments**, our **Broadcast Alumni Community events**, and, of course, the generosity of everyone supporting tonight's **Silent Auction**.

We are also incredibly fortunate to have dedicated scholarship committees in both Northern and Southern Nevada, along with the leadership and support of Amie Chapman of Sinclair Broadcasting Group in Reno, Holmes Pooser of Audacy Las Vegas, and Amberly Quaintance.

And we are deeply grateful to our wonderful Board of Directors for their continued commitment to helping the next generation of media professionals:

- Dr. Gi Woong Tun, Reynolds School of Journalism at UNR
- Dr. Kevin Stoker, Hank Greenspun School of Journalism at UNLV
- Jim McKusick, Partner, The Geary Company
- Amie Chapman, Sinclair Broadcasting Group—Reno
- Kristine Anderson, Richard Harris Law Firm
- Venus Hammel, Audacy Las Vegas
- Misty Morgan-Yousfi, KLAS 8 News Now
- Monica Schmidt, KVVU FOX 5
- Ray Fletcher, The Raiders & Caesars Palace
- Aiden Higgins, KOLO Reno
- Maia Perez, Golden Knights
- Mitch Fox, President, Nevada Broadcasters Association
- Eric Bonnici, Vice President, Nevada Broadcasters Association & Executive Director, Nevada Broadcasters Foundation

Thank you for believing in these students, investing in their futures, and supporting the Nevada Broadcasters Foundation Scholarship Fund.

TONY & LINDA BONNICI



30th Hall of Fame Celebration

Silver Sponsor

Congratulations!

— TO THE —
**LIFETIME ACHIEVEMENT
AWARD RECIPIENTS,
SCHOLARSHIP RECIPIENTS,
AND HALL OF FAME INDUCTEES!**



Your dedication, passion and impact continue to inspire our industry.

Including Our Very Own



Melissa Meyer

25 YEARS



Danielle Spaulding

21 YEARS

*Thank you for your commitment, leadership
and years of excellence!*

Lotus Broadcasting

KOMP 92.3
Where Vegas Rocks

97.1
THE POINT
Classic Rock for Vegas

LA BUENA
101.9
Las Vegas

98.9
HANK FM
Vegas' Real Country

LAS VEGAS SPORTS NETWORK

ESPN
LAS VEGAS
(1100 AM)
(100.9 FM)

FOX
SPORTS
94.7 FM — 1340 AM
LAS VEGAS
HOME OF THE VEGAS GOLDEN KNIGHTS

RAIDER NATION RADIO
920 AM

1460am
DEPORTES
• VEGAS •

VSiN LAS VEGAS
THE GAME
1230

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30th Hall of Fame Celebration

A message from the Executive Director

If you are currently employed in broadcasting or a related field, or an alumnus of our industry, I would hope that the Nevada Broadcasters Foundation would be your favorite nonprofit organization to support.



The **Tony and Linda Bonnici Scholarship Fund** began with a simple but powerful belief: that talented young people in Nevada deserve the opportunity to learn, create, and lead, regardless of financial barriers, all with the hope of graduating with as little debt as possible. Today, that belief has grown into an opportunity not only for aspiring broadcasters, but also for digital content creators, graphic designers, media specialists, and marketing professionals.

This year, 21 students will proudly call themselves Nevada Broadcasters Foundation Scholars. Together, they will receive nearly **\$200,000** in tuition funding for the Fall 2026 and Spring 2027 semesters. None of this would be possible without a community that believes in the power of education and investing in the next generation's higher education.

We are especially grateful to those who have stepped forward to make additional scholarships possible by underwriting the cost of one student's tuition each year:

Chet Buchanan (Chet Buchanan Scholarship, ~*Recipient: Thomas Gobbo*)

Colin Cowherd and Lotus Broadcasting (Colin Cowherd Scholarship, ~*Recipient: Calvin McDonald*),

Geary Company (Mike Geary Scholarship, ~*Recipient: Kristen Dallas*)

Deanne Sheehan (Deanne Sheehan Scholarship, ~*Recipient: Audrianna Reed*),

Carter Powersport (Carter Powersports Scholarship, ~*Recipient: Hunter Perkins*),

In closing, I'd like to leave you with this thought:

Imagine if every station employee donated just \$26 per month in 2026;

Together, that could have generated an estimated **\$1.5 million**

in additional tuition funding for Nevada students.

Can we bring \$27 per month to fruition in 2027?

I believe we can.

Together we're making dreams of higher education come true.

With gratitude and pride,

ERIC BONNICI

Executive Director



30th Hall of Fame Celebration

PBS Reno Congratulates the 2026 Nevada Broadcasters Hall of Fame Inductees

We are proud to honor these outstanding individuals for their dedication, talent, and service to Nevada's broadcasting industry.



 **PBS Reno**
pbsreno.org

30th Hall of Fame Celebration

Foundation Board

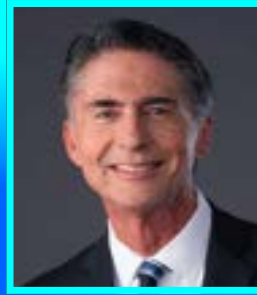
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FOUNDERS



ERIC BONNICI
EXECUTIVE DIRECTOR



MITCH FOX
EXECUTIVE BOARD



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YOUSFI MORGAN**
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Sinclair Broadcasting
Group—Reno



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Audacy Las Vegas



AIDEN HIGGINS
KOLO Reno



JIM MCKUSICK
Geary Company



RAY FLETCHER
The Raiders &
Caesars Palace



MAIA PEREZ
Golden Knights



MONICA SCHMIDT
KVVU FOX 5



DR. KEVIN STOKER
University Nevada,
Las Vegas



DR. DR. GI W. YUN
University Nevada, Reno

30th Hall of Fame Celebration

UNLV

Hank Greenspun School of
**JOURNALISM AND
MEDIA STUDIES**



***Training the next generation of Nevada
broadcasters to create content that matters.***

Congratulations to UNLV's 2026 - 2027
Nevada Broadcasters Foundation's
Tony & Linda Bonnici Scholarship Recipients:

Alexander Scarpa

Ean Taylor

Trevor Tumminia

Audrianna Reed

Hunter Perkins

Viviana Obeso

Canen Davidson-Espinoza

Jahniyah Gibson

Dominick Delpech

Christen Davis

Thomas Gobbo

30th Hall of Fame Celebration

Past Scholars

2011 SCHOLARS

Alexandria Cannito (UNR)
Rachel Johnson (UNLV)
Sedinam Kakrada (UNLV)
Adrienne Lefebvre (UNLV)

2012 SCHOLARS

Dena Banning (UNLV)
Alexandria Cannito (UNR)
Ariana Cramer (UNR)
Danielle Leeds (UNR)
Honey Love (UNLV)
Rommel Santiago (UNLV)

2013 SCHOLARS

Sylvia Alvarado (UNLV)
Dena Banning (UNLV)
Alexandria Cannito (UNR)
Karina Gaytan (UNLV)
Christina Jones (UNLV)
Marcus Lavergne (UNR)
Alaina Leadbeter (UNLV)
Crystal Muguerza (UNLV)
Jessica Zimmerman (UNLV)

2014 SCHOLARS

Sylvia Alvarado (UNLV)
Mackenzie Bales (UNR)
Dena Banning (UNLV)
Kylie Braver (UNLV)
Alexandria Cannito (UNR)
Kheslleen Dimanche (UNLV)
Sivan Gavish (UNLV)
Christina Jones (UNLV)
Marcus Lavergne (UNR)
Alaina Leadbeter (UNLV)
Crystal Muguerza (UNLV)
Jillian Pedri (UNLV)
Kelsy Ravenscraft (UNR)
Shenique Schaff (UNLV)

2015 SCHOLARS

Dena Banning (UNLV)
Matteo Holly (UNLV)
Colin Pulicella (UNLV)
Kira Cooley (UNLV)
Michael Lasso (UNLV)
Ana Munoz (UNLV)
Kylie Braver (UNLV)
Jillian Pedri (UNLV)
Natalia Lancellotti (UNLV)
Autumn Parkam (UNR)
Krysta Scriptor (UNR)
Taylor Harkrader (UNR)
Rachel Donovan (UNR)
Dominique Di Pietro (UNR)
Victoria Barnett (UNR)
Kaitlyn Olvera (UNR)
Robert Conner Glisson (UNR)

Liset Puentes (UNR)
Hannah Rae Tonti (UNR)
Emily Fisher (UNR)
Marcus Lavergne (UNR)
Kelsey Ravenscraft (UNR)

2016 SCHOLARS

Shahrukh Ahmad (UNR)
Dena Banning (UNLV)
Victoria Barnett (UNR)
Christine Barnhouse (UNR)
Danielle Basilio (UNLV)
Kylie Braver (UNLV)
William Compton (UNR)
Kira Cooley (UNLV)
Dominique Di Pietro (UNR)
Emily Fisher (UNR)
Robert Conner Glisson (UNLV)
Trevor Glisson (UNLV)
Taylor Harkrader (UNR)
Joseph Harvanek (UNLV)
Janessa Holman (UNR)
Natalia Lancellotti (UNLV)
Michael Lasso (UNLV)
Marcus Lavergne (UNR)
Joaquin Lomeli Jr. (UNLV)
Kaitlyn Olvera (UNR)
Jillian Pedri (UNLV)
Valarie Peritz (UNLV)
Idania Ramirez (UNLV)
Kelsey Ravenscraft (UNR)
Krysta Scriptor (UNR)
Cassandra Soto (UNLV)
Kaylene Talens (UNLV)
Hannah Tonti (UNR)

2017 SCHOLARS

Shah Ahmad (UNR)
Kameron Aitken (UNR)
Danielle Basilio (UNLV)
Hailey Beattie (UNLV)
Kylie Braver (UNLV)
William Compton (UNR)
Kira Cooley (UNLV)
Dominique Di Pietro (UNR)
Emily Fisher (UNR)
Jade Foote (UNR)
Robert Conner Glisson (UNLV)
Trevor Glisson (UNLV)
Ronnie Gonzalez (UNLV)
Janay Hagans (UNR)
Taylor Harkrader (UNR)
Janessa Holman (UNR)
Michaela Jackson (UNLV)
Rachael Jones (UNR)
Steven Joseph Jr. (UNLV)
Michael Lasso (UNLV)
Joaquin Lomeli Jr. (UNLV)
Kaitlyn Olvera (UNR)

Jillian Pedri (UNLV)
Errol Porter (UNLV)
Colin Pulicella (UNLV)
Kelsey Ravenscraft (UNR)
Sebastian Ross (UNLV)
Kaylene Talens (UNLV)
Hannah Tonti (UNR)
Nickolas Wortham (UNLV)

2018 SCHOLARS

Shah Ahmad (UNR)
Kameron Aitken (UNR)
Danielle Basilio (UNLV)
Alison Casey (UNR)
William Compton (UNR)
Kira Cooley (UNLV)
Emily Fisher (UNR)
Jade Foote (UNR)
Robert Conner Glisson (UNLV)
Trevor Glisson (UNLV)
Ronnie Gonzalez (UNLV)
Jordyn Griffin (UNR)
Janay Hagans (UNR)
Taylor Harkrader (UNR)
Evelyn Hernandez (UNLV)
Janessa Holman (UNR)
Michaela Jackson (UNLV)
Rachael Jones (UNR)
Steven Joseph Jr. (UNLV)
Michael Lasso (UNLV)
Jorge Lopez (UNLV)
Evan Murphy (UNR)
Kaitlyn Olvera (UNR)
Errol Porter (UNLV)
Robert Quaintance (UNR)
Sebastian Ross (UNLV)
Marcos Hung Santander (UNLV)
Jason Takhtadjian (UNLV)
Kaylene Talens (UNLV)
Hannah Tonti (UNR)
Frida Urena (UNR)

2019 SCHOLARS

Kameron Aitken (UNR)
Shah Ahmad (UNR)
Danielle Basilio (UNLV)
Morgan Bobbera (UNR)
Alison Casey (UNR)
Aniea Collins (UNLV)
Trevor Glisson (UNLV)
Zachary Green (UNLV)
Jordyn Griffin (UNR)
D'Ante Haigler (UNLV)
Evelyn Hernandez (UNLV)
Rachael Jones (UNR)
Kevin Krall (UNLV)
Michael Lasso (UNLV)
Jorge Lopez (UNLV)

Samantha Mann (UNLV)
Evan Murphy (UNR)
Robert Quaintance (UNR)
Arturo Sanchez (UNLV)
Katherine Streit (UNLV)
Jason Takhtadjian (UNLV)
Cooper Venzon (UNR)
Vanessa Villanueva (UNLV)

2020 SCHOLARS

Kameron Aitken (UNR)
Morgan Bobbera (UNR)
Alison Casey (UNR)
Ray Fletcher (UNLV)
Trevor Glisson (UNLV)
Jordyn Griffin (UNR)
Evelyn Hernandez (UNLV)
Rachael Jones (UNR)
Jorge Lopez (UNLV)
Kevin Ludowitz (UNLV)
Kelsey Middleton (UNR)
Evan Murphy (UNR)
Trevor Paez (UNR)
Robert Quaintance (UNR)
Usiel Teran-Holguin (UNLV)
Vanessa Villanueva (UNLV)
Devin Virissimo (UNLV)

2021 SCHOLARS

Leena Atout (UNLV)
Morgan Bobbera (UNR)
Amanda Durand (UNR)
Ray Fletcher (UNLV)
Jordyn Griffin (UNR)
Evelyn Hernandez (UNLV)
Jorge Lopez (UNLV)
Kevin Ludowitz (UNLV)
Ethan McCoy (UNLV)
Kelsey Middleton (UNR)
Averey O'Leary (UNR)
Garrett O'Toole (UNLV)
Trevor Paez (UNR)
Robert Quaintance (UNR)
Mistie Ragle (UNLV)
Erica Sadorra (UNLV)
Usiel Teran-Holguin (UNLV)
Nikolas Todorovich (UNLV)
Justine Verastigue (UNLV)
Vanessa Villanueva (UNLV)
Mia Wood (UNR)

2023 SCHOLARS

Alexandra Psak (UNR)
Amanda Durand (UNR)
Ansley Pavicic (CSN)
Ashanti Johnson (UNLV)
Ashleigh Liebig (UNLV)
Averey O'Leary (UNR)
Camryn Caruso (UNR)

Chantaye Louis (UNLV)
Dominick Delpech (UNLV)
Ean Taylor (UNLV)
Eric Chernaev (UNR)
Eva Lamonte (UNLV)
Evan Carroll (UNLV)
Justine Retodo (UNLV)
Kade Collins (UNR)
Kaitlyn Bustamante (UNLV)
Kathleen Leslie (UNR)
Kathryn Freter (UNLV)
Kevin Ludowitz (UNLV)
Kylee Pearce (UNLV)
Magnus McArthur (UNLV)
Malorie Schwartz (UNR)
Matthew Felsenfeld (UNLV)
Mia Wood (UNR)
Micah David (UNLV)
Mistie Ragle (UNV)
Nick Stewart (UNR)
Nicolas Scolaro (UNR)
Reanne Shappee (UNLV)
Ryan Gilder (UNLV)
Wyatt Touchet (UNLV)

2024 SCHOLARS

Aiden Alexander Higgins (UNR),
Alejandra Ibarra (UNR),
Alexander Scarpa (UNLV),
Ansley Pavicic (UNLV),
Averey O'Leary (UNR),
Camryn Caruso (UNR),
Christen Davis (UNLV),
Dominick Delpech (UNLV),
Donovan Hicks (UNLV),
Ean Taylor (UNLV),
Eric Chernaev (UNR),
Evan Carroll (UNLV),
Kade Collins (UNR),
Kathleen Leslie (UNR),
Kathryn Freter (UNLV),
Kylee Pearce (UNLV),
Maia Perez (UNLV),
Malorie Schwartz (UNR),
Matthew Conigliaro (UNLV),
Matthew Felsenfeld (UNLV),
Mistie Ragle (UNLV),
Nick Stewart (UNR),
Nicolas Scolaro (UNR),
Rayonna Williams (UNR),
Reanne Shappee (UNLV),
Ryan Gilder (UNLV),
Trevor Tumminia (UNLV),
Viviana Obeso (UNLV),
Wyatt Touchet (UNLV)

2026 Scholars

2025 SCHOLARS

Eric Chernaev (UNR)
Camryn Caruso (UNR)
Matthew Conigliaro (UNLV)
Kade Collins (UNR)
Christen Davis (UNLV)
Dominick Delpech (UNLV)
Jahniya Gibson (UNLV)
Jeronimo Guerra (UNLV)
Aiden Alexander Higgins (UNR)
Donovan Hicks (UNLV)
Alejandra Ibarra (UNR)
Kathleen Leslie (UNR)
Will Lewin (UNLV)
Viviana Obeso (UNLV)
Ansley Pavicic (UNLV)
Maia Perez (UNLV)
Kylee Pearce (UNLV)
Alexandra Psak (UNR)
Rory Rowsell (UNLV)

Alexander Scarpa (UNLV)
Malorie Schwartz (UNR)
Reanne Shappee (UNLV)
Nicolas Scolaro (UNR)
Nick Stewart (UNR)
Troy Sudberry (UNR)
Ean Taylor (UNLV)
Wyatt Touchet (UNLV)
Trevor Tumminia (UNLV)
Rayonna Williams (UNR)



CAMRYN CARUSO
(UNR)



KRISTEN DALLAS
(UNR)



CANEN DAVIDSON-ESPINOZA
(UNLV)



CHRISTEN DAVIS
(UNLV)



DOMINICK DELPECH
(UNLV)



GLORIA "RIA" DEMIAN
(UNR)



JAHNIYA GIBSON
(UNLV)



THOMAS GOBBO
(UNLV)



ALEJANDRA IBARRA
(UNR)



CALVIN MCDONALD
(UNR)



VIVIANA OBESO
(UNLV)



HUNTER PERKINS
(UNLV)



ALEXANDRA PSAK
(UNR)



AUDRIANNA REED
(UNLV)



DARIAN ROBINSON
(UNR)



ALEXANDER SCARPA
(UNLV)



MALORIE SCHWARTZ
(UNR)



EAN TAYLOR
(UNLV)



TROY SUDBERRY
(UNR)



TREVOR TUMMINIA
(UNLV)



RAYONNA WILLIAMS
(UNR)

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Jaye Albright



Linda Bonnici



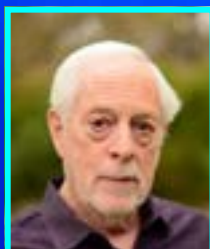
Tony Bonnici



Charli Charter



Bob Fisher



Michael Ginsberg
Committee Chair



Judy Owen



Darwin Paustian



Doug Shane
Committee Secretary

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University of Nevada, Reno

Reynolds School of Journalism

Al Stavitsky Newsroom Renovation Unveiled



The Reynolds School of Journalism has officially opened the newly renovated Al Stavitsky Newsroom, a state-of-the-art multimedia studio designed to prepare students for the future of journalism. Named in honor of former Dean Al Stavitsky, a 2022 inductee into the Nevada Broadcasters Association Hall of Fame, the space reflects his lasting impact on journalism education and innovation.

"I think future leaders in the media fields will learn and innovate in that space, and will carry what they've learned and what they've developed into leadership roles in the profession."

-Al Stavitsky

The Reynolds School of Journalism would like to congratulate KUNR's Danna O'Connor for being inducted into this year's Hall of Fame. Congrats, Danna!

Our 2026 scholarship recipients

Thank you to the Nevada Broadcasters Foundation for providing scholarships to our students through the Tony and Linda Bonnici Broadcasting Scholarship Fund.

Alejandra Ibarra

Alexandra Psak

Camryn Caruso

Calvin McDonald

Darian Robinson

Gloria "Ria" Demian

Kristen Dallas

Malorie Schwartz

Rayonna Williams

Troy Sudberry

30th Hall of Fame Celebration

Hall of Fame Inductees



HARRY ABRAHAM III



Originally born and raised on Chicago's vibrant South Side, Illinois, Harry Abraham III spent his formative years immersed in a city world-renowned for its rich musical heritage and deep cultural roots. Driven by a keen interest in technology and problem-solving, he pursued higher education at DePaul University in Chicago. He excelled in his studies, ultimately graduating with a Bachelor of Science in Computer Science. This credential provided him with a strong analytical foundation for the rapidly evolving digital landscape.

However, life had a change of scenery in store. In 1998, Harry made the pivotal decision to relocate to the Southwest, moving to the bustling Las Vegas Valley. While his academic background was rooted in technology, the energy of Las Vegas opened doors to another lifelong passion: music and media.

In 2000, Harry officially launched his Las Vegas broadcasting career at KCEP Power 88.1 FM, a legendary community institution known for shaping the city's urban contemporary soundscape. Joining the station allowed him to merge his technical precision with creative expression. He quickly made a name for himself as a dynamic mix-show DJ, seamlessly blending tracks and reading the energy of the valley's diverse listenership.

Beyond his skills behind the turntables, Harry expanded his presence at the station by stepping up as a fill-in on-air personality. His natural charisma and smooth vocal delivery resonated with listeners, making him a reliable and welcoming voice across the airwaves. This foundational period at KCEP not only cemented his status within the local entertainment scene but also marked the beginning of a dedicated, multi-decade journey in radio broadcasting, proving that a kid from Chicago's South Side could successfully find his rhythm in the heart of the desert.

MANDE DELLINGER



Mande grew up in Colorado and moved to Las Vegas in 1998 to attend UNLV. She graduated from UNLV in 2002 with a Bachelor of Arts in Communications. Mande's first "real" job out of college was at Beasley as a National Sales Coordinator. Over the years, Mande has held many positions at Beasley, including Executive Assistant to Tom Humm, Account Executive, National Sales Manager, Regional AR Captain, and Integrated Sales/Digital Strategy Manager—a "Jill of all Trades," if you will. After 13 1/2 years, Mande decided to try something new, left broadcasting for a little less than 2 years, and ultimately returned to Beasley in 2019. Mande has made so many friends along the way and is looking forward to many more years in the business. Mande is supported by her beautiful blended family, also known as the Mad-Delli Crew. Mande enjoys traveling with her family, having new experiences, going to concerts here, there, and everywhere, and making memories every chance she gets.

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JIM FLINT



Jim Flint was born in Las Vegas and attended Bonanza High School. At 16, while still in high school, he began his career in broadcasting radio. In 1980, he worked for several radio stations, including KDWN, KENO, KORK, and KRAM.

In 1982, Jim transitioned to television production at KLAS-TV. The following year, he spent a year as the news video editor at KLAS-TV. In 1984, he became a TV news videographer at KLAS-TV, where he worked for seven years. In 1992, he joined KTNV as a news videographer and has been there for exactly 34 years.

Jim truly enjoys his work and considers it a privilege to bring the news to the public. He is very grateful to have been doing this for more than 40 years.

Jim is unmarried and spends most of his free time watching local sports teams, particularly enjoying the NFL and NHL. Additionally, he is a huge fan of the NASCAR Cup Series, the O'Reilly Series, and the NASCAR Truck Series, and has been a loyal supporter of the sport for more than 40 years.

ROBERT “BOJO” ACKAH



Robert “Bojo” Ackah has spent more than 24 years entertaining, informing and connecting with listeners across Southern Nevada. Throughout his career, he has built a reputation for authenticity, consistency and an unwavering commitment to the Las Vegas community.

Bojo began his broadcasting career in 2002 as a Promotions Assistant at KVGS V-108, then earned his first on-air opportunity at Hot 97.5 KVEG. In 2006, he joined 98.5 KLUC, where he spent the next decade mastering every aspect of radio. By working every on-air shift and embracing every opportunity, he developed the versatility, preparation, and work ethic that became the foundation of his career.

When Q100.5 launched in 2016, Bojo became the station’s first on-air personality. For the past decade, he has helped define the station’s sound and personality as its afternoon host, bringing listeners an unmistakable blend of energy, creativity and positivity every day.

Bojo’s broadcasting style is defined by his ability to meet every moment. Sometimes high-energy, sometimes smooth and conversational, he is always authentic and positive, and he has a rare gift for making listeners feel like part of the conversation. More than entertaining an audience, he has spent his career building genuine relationships and earning the trust of the community he serves.

A devoted husband and proud father, Bojo credits his wife, Heidi, and their children, Amaya and Isaiah, for keeping him grounded and inspiring him to bring his best both on and off the air. His career stands as proof that great broadcasting isn’t defined by where you go, but by the connections you make and the lives you impact.

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Hall of Fame Inductees



BERNADINE ADDIS-FREDRIKSEN

A lifelong Las Vegas resident and graduate of the College of Southern Nevada, Bernadine Addis-Fredriksen has built a career defined by growth, innovation, leadership, and lasting relationships.

She began her career in radio at KLUC before joining the Department of the Navy in Finance and Travel. She later worked at NASA supporting Flight Research.

Bernadine joined The Five-Star Group in Marketing and Public Relations, where she worked alongside her mother, Emma Addis, for 20 years. As a Public Relations Account Supervisor and Media Buyer, she managed the McDonald's PR account, developing award-winning public relations campaigns and Ronald McDonald community initiatives throughout Las Vegas and Tucson that earned industry recognition for creative excellence.

In 2006, Bernadine joined Sinclair Broadcast Group as a Research Director before transitioning to Sinclair's newly formed Digital Division. As one of the division's early members, she helped build one of the country's leading digital sales and marketing organizations, advancing through leadership roles to become Regional AVP of Digital Sales. She has worked with teams in more than 42 markets across the AMP Sales & Marketing Division, helping clients and sales teams succeed in an ever-evolving digital landscape.

While Bernadine is proud of her career, she considers her greatest accomplishment to be raising her two daughters. Missy Fredriksen-Frost serves as a Senior Youth Development Specialist for the City of Las Vegas, while Amanda Fredriksen is a Brand Partnerships Account Director at ISpot. Their success has been Bernadine's greatest source of pride.

Bernadine enjoys spoiling her Yorkie, Cabo, and escaping with her partner, Ted, on RV adventures, boating excursions, and trips to Cabo to create memories with family and friends.

Bernadine is honored to join her mother, Emma Addis, as a Hall of Fame recipient and is grateful that her family is here to celebrate this unforgettable achievement together.



JONATHAN BRYTE

Originally from Sylmar, California, Jonathan Bryte moved to Carson City, Nevada, in the summer of 1992. He graduated from Douglas High School in 2002 and began his broadcasting career in 2004 at KTVN Channel 2 in Reno, launching a career dedicated to local news and storytelling.



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JASON BEATTY



Jason Beatty, originally from Rochester, New York, began his broadcasting career with CBS Radio in 1999 as a Promotions Director. Before long, he moved behind the microphone, earning a full-time on-air role hosting nights at 98PXY. Like many in the industry, he discovered that saying “yes” to new opportunities often led to the most rewarding experiences.

That spirit of adventure took him to the Cayman Islands in 2007, where he joined Z99 as the morning show host. Over the next 12 years, he advanced to Operations Manager, overseeing four radio stations while also serving as the nightly weather presenter for Cayman 27 News. The experience provided tremendous professional growth and unforgettable memories.

A brief stop at iHeart Albany reminded Jason that not every opportunity is the right fit, but it ultimately led him to Las Vegas. Today, he serves as the Operations & Programming Director for KUNV 91.5 Jazz & More at UNLV and as an Adjunct Professor in the Hank Greenspun School of Journalism and Media Studies. He oversees the station’s daily operations, produces nationally syndicated podcasts, and mentors the next generation of broadcasters, helping students discover their passion for audio storytelling.

During his time at KUNV, the station has earned three National Station of the Year awards in four years and achieved the highest audience ratings in its history. While he is proud of those accomplishments, he is most grateful for the opportunity to help students and young broadcasters launch successful careers.

Outside the studio, Jason married the woman of his dreams and became a proud dog dad to their Yorkie, Sibley. He also lives by one simple philosophy whenever he finds himself near a roulette wheel: always bet on black.

ANDREW HILL



Andrew Hill is a Las Vegas native and a graduate of The Art Institute of Las Vegas, where he earned a Bachelor of Science in Video Production. His career in broadcasting began while he was still a junior at Bonanza High School, working in production at Vegas PBS Channel 10. He continued in that role throughout college before moving in 2013 to NBC Las Vegas Channel 3.

After four years with NBC, he joined ABC Las Vegas Channel 13. In 2022, Andrew returned to Vegas PBS Channel 10 to accept a position overseeing the master control board, where he remains employed today.

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Ackah**

On Air Talent
Q100.5 FM



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PATTY CROSBY

Patty Crosby grew up in the Pasadena area of Southern California before attending San Diego State University, where she earned a Liberal Studies degree in 1990 to become a teacher. After graduating, she married and moved to Reno, Nevada, to begin raising a family. A decade later, Patty faced one of the defining moments of her life when she navigated a divorce while raising three children. Determined to build a secure future for her family, she embraced a new career path that would ultimately become her passion. In 2006, Patty joined Cox Television as an account executive. What began as a fresh start quickly evolved into a rewarding career in media sales. Through hard work, perseverance, and a commitment to building strong client relationships, she established herself as a trusted sales professional. After 12 successful years in sales, Patty was promoted to

Sales Manager in 2019, where she now leads and mentors a very successful team while helping drive business growth. Patty's journey is a testament to resilience, determination, and the belief that life's greatest challenges can become growth opportunities. Her leadership is grounded in empathy, accountability, and a genuine desire to help others succeed. Having experienced both personal and professional transformation, she brings authenticity, perspective, and optimism to every opportunity. Today, Patty is proud of the career she has built, the example she has set for her children, and the positive impact she continues to make through her leadership and relationships.



DR. EUNETTE GENTRY

Dr. Eunette Gentry, a native of Jackson, Mississippi, comes from a family deeply rooted in education, with her parents being retired educators. Proudly declaring education as her "Family Business," she also revels in her career as a broadcast journalist. Eunette's journey began in Junior High School when she started training in talk/news radio. She attended Jackson State University, where she reported for JSU-TV and was elected Miss JSU (1997-1998).

In the summer before her senior year, she interned at KSNV-NBC News 3 in Las Vegas. In 1998, she moved to Las Vegas for graduate studies at UNLV, earning a master's degree in communication studies. Eunette joined FOX5 News in January 2004, where she worked nearly a decade as an Assignment Editor and Associate

Producer while conducting academic research on media's societal impacts. She later earned her Ph.D. in Sociology from UNLV, publishing a significant dissertation analyzing Las Vegas news programming.

While pursuing her degrees, Dr. Gentry taught courses at UNLV and was subsequently hired by the College of Southern Nevada (CSN). There, she develops and teaches courses like TV News Reporting and Media Ethics, and she serves as the Internship Coordinator. Dr. Gentry has earned tenure as a full Professor in CSN's Communication Department and Journalism & Media Studies Program and is a guest co-host on the radio show "Coyote Billboard" on KNPR 88.9 FM News Radio. Since October 2015, she has also been serving as a News Anchor at KPVM-TV News 25 Pahrump/Las Vegas.

Dr. Gentry is a Diamond Life Member of Delta Sigma Theta Sorority, Incorporated.

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Nevada Broadcasters
Hall of Fame*



**KOLO8 is Celebrating
Tracey Wells**
Local Sales Coordinator

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MICHELLE GRANT

Michelle Grant has dedicated more than 20 years to the broadcast industry as an Account Executive with KLAS-TV 8, where she has built a reputation for excellence in client service, innovation, and results-driven marketing solutions. Throughout her tenure, Michelle has helped businesses strengthen their brand awareness through strategic commercial campaigns and large-scale customized initiatives. Her outstanding contributions have earned her Employee of the Month honors in April 2007, January 2015, and June 2026.

As the media landscape has changed, Michelle has stayed ahead of the curve. She works with clients to build integrated advertising campaigns that reach audiences across television, streaming, digital, and other platforms, making sure their message connects wherever consumers are watching and engaging.

As a Las Vegas native, Michelle has always found her way back home after living in other cities. She cares deeply about the community and the local businesses she serves. She graduated with honors from the University of Nevada, Reno, earning degrees in Political Science and Speech Communications. Before joining KLAS, she spent 12 years in public relations, working with clients in the travel and tourism industries.

Michelle lives in Summerlin with her husband, Adam, their son, Dylan, and their dog, Griffey. After more than two decades in broadcasting, she remains passionate about helping Southern Nevada businesses succeed and looks forward to continuing to build strong client relationships for years to come.



ROBBIE HUNT

Robbie Hunt, originally from Long Beach, California, began his television career in high school by working at Los Alamitos TV, covering football and basketball games in 1999. After graduating from Chapman University in 2005 with a degree in Broadcast Journalism, he continued his work with Los Alamitos TV. What began as dragging cables across the sidelines during high school games has evolved into a career in broadcasting spanning over 20 years.

Robbie started his news career at KMIR-TV in Palm Desert, California, in 2005. He began in production and quickly climbed the ranks, directing newscasts within a year. However, his true passion was always behind the camera and in the field. About a year later, he accepted a position as a photographer in Palm Desert, which marked a significant turning point in his career.

In 2008, Robbie moved to KVVU-TV in Henderson, Nevada, where he has remained since. With a deep passion for sports, he found his niche as a sports photographer at Fox5. He covered various events, including boxing matches, UNLV football and basketball games, and UFC fights. As major leagues began to emerge, Robbie seized the opportunities that came his way.

Now entering his 10th season covering both the Raiders and the Golden Knights, Robbie is also in his second season covering the A's. He is a multiple Emmy Award winner and has received a Murrow Award. With excitement for the future, Robbie is eager to continue bringing incredible images to viewers at home.

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Silver State Schools Credit Union proudly supports the Nevada Broadcasters Association in its mission to advocate for Nevada's broadcasting industry while advancing the vital public service role that local radio and television stations play in communities across our state.



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SHEILA HOLLAND

Originally from Illinois, Sheila Holland earned both a Bachelor of Arts in Accountancy and an MBA from the University of Illinois. Early in her career, she demonstrated exceptional dedication and expertise by passing all four parts of the CPA exam on her first sitting, an achievement attained by only a small percentage of candidates at the time. In April 2022, she became a licensed Certified Public Accountant in the State of Nevada.

After relocating to Las Vegas in 2004, Sheila began her broadcasting career in 2005 as Controller for KTUD-TV, the former UPN affiliate in Las Vegas. In 2007, she joined Sinclair Broadcast Group as Business Manager, overseeing the financial operations of KVMY and KVCW. Following Sinclair's acquisition of KSNV in 2014, her responsibilities expanded to include financial oversight of that station as well.

Recognized for her leadership, operational excellence, and strategic vision, Sheila was promoted to Digital Controller in 2017, where she assumed responsibility for all digital accounting operations across Sinclair's nationwide portfolio. In 2022, she was promoted to Assistant Vice President, Digital Controller, further expanding her leadership role and oversight of emerging business initiatives, including Audio and Social.

Throughout her 21-year broadcasting career, Sheila has played an integral role in supporting Sinclair's growth and transformation, helping guide the financial operations behind the company's expanding digital businesses. Her commitment to excellence, innovation, and continuous learning has earned the respect of colleagues and leadership alike.

Nevada has become an important part of Sheila's family's story. Since making Las Vegas home, Nevada has provided opportunities that helped her and her husband, Mo, build a fulfilling life while raising their three children, Nevaeh, Mya, and Noah. Sheila is grateful for the opportunities Nevada has provided both professionally and personally and is proud to call the Silver State home.



TRAVIS JENSEN

A graduate of Southern Utah University with a degree in Broadcasting and Interpersonal Communications, he chose to make Las Vegas his home. Travis started working at Chanel 13 part-time on the studio crew and never left. He worked his way onto the editing staff and eventually out into the field as a photojournalist. He has covered every major sporting event, groundbreaking, and demolition in our constantly changing city. He was even lucky enough to travel with the Golden Knights on their Stanley Cup-winning campaign. He and his wife, Janis, are busy raising three daughters, ages 12, 10, and 8.



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MARTY LEQUERICA

Marty Lequerica is a seasoned marketing and media professional with more than 23 years of experience in the broadcast and digital advertising industry. As a Senior Marketing Specialist - Digital & Broadcast at KTVN 2 News Nevada, a division of Sarkes Tarzian in Reno, Nevada, he helps businesses develop strategic advertising and marketing solutions that drive audience engagement, brand awareness, and measurable results across multiple media platforms. Throughout his career, Marty has built a reputation for delivering exceptional client service and creating customized marketing strategies that align with business objectives.

His extensive experience spans traditional broadcast advertising and the rapidly evolving digital media landscape, giving clients a comprehensive approach to reaching consumers in today's competitive marketplace. Marty earned a Bachelor of Science in Education (1989) while attending the University of Nevada-Las Vegas on a baseball scholarship. Marty earned two All-Academic honors and two All-Conference team honors during his first two seasons at UNLV. His educational background has contributed to his ability to communicate effectively, build strong relationships, and help clients understand and navigate complex marketing opportunities.

Among his most notable accomplishments, Marty has consistently ranked among the top-performing sales professionals for leading media organizations, including Sunbelt Communications, Intermountain West Communications, and Sinclair Broadcast Group. His success reflects a long-standing commitment to excellence, innovation, and delivering value to clients and partners alike. Known for his collaborative approach and dedication to helping businesses grow, Marty combines industry expertise with a genuine passion for connecting organizations with their audiences.

His decades of experience, strong community relationships, and deep understanding of both broadcast and digital marketing continue to make him a trusted resource for businesses throughout Northern Nevada and beyond. Marty remains committed to staying ahead of industry trends and helping clients achieve sustainable success through effective, result-driven marketing solutions.



RYAN HUNTER

Hunter is the weekend host of 96.3 KKLZ and the afternoon drive host on sister station 107.9 Coyote Country. With more than two decades in radio, Ryan brings experience, energy, and a deep connection to his listeners. Beyond radio, he has a thriving television career, working behind the scenes as an engineer and narrator. On air, his passion is keeping things local, delivering content that truly resonates with the Las Vegas community.

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**BERNADINE
FREDRIKSEN**

**SHEILA
HOLLAND**



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MARE MAZUR



Mare Mazur is President and General Manager of Vegas PBS and Executive Director of Southern Nevada Public Television. A Los Angeles native, she has spent more than 40 years in commercial broadcasting, public media, cultural storytelling, and community service. Her career has included network executive roles at NBC and CBS, as well as senior leadership positions at KCETLink Media Group in Los Angeles, where she served as Executive Vice President, Chief Operating Officer, and Chief Content Officer. Before joining Vegas PBS in 2021, she was General Manager of Arizona PBS. Throughout her career, Mare has led major broadcast and digital organizations, managed multimillion-dollar budgets, developed national and international partnerships, and raised substantial support for educational and arts programming through philanthropy, membership, sponsorship, and strategic

business initiatives. Her production credits include nationally distributed programs such as *A Place of Our Own* and *Los Niños en Su Casa*, the multi-part documentary *Auschwitz: Inside the Nazi State*, and acclaimed dramatic productions featuring artists including Dick Van Dyke, Mary Tyler Moore, Sally Field, Nathan Lane, and Rita Moreno. Mare earned a Bachelor of Arts in English from Santa Clara University, where she also completed executive management programs in finance and management. She serves on the boards of the Nevada Broadcasters Association and American Public Television, where she is Chair Emeritus and Chair of the Governance Committee. She has also been involved in a championship parade, F1 races, and the Las Vegas Super Bowl, among many others.

MIRIAM LIRA-HICKERSON



Miriam Hickerson is a Mexican American citizen and an executive-level expert in consumer protection. She is a long-time entrepreneur with over 25 years of experience in media, particularly in radio talk shows. For more than 20 years, she has owned, produced, and hosted two bilingual radio programs in Nevada: "Consumer Protection with Miriam Hickerson" and "Taste and Lifestyle Radio" (*Sabor y Estilo de Vida*). Both shows broadcast live weekly and are also available as podcasts.

In addition to her work in media, Hickerson is the publisher of a national magazine called *Life Affairs Publications*. She has received significant recognition as an expert in consumer protection, including various proclamations. The National Association of Women Business Owners (NAWBO) honored her as an Iconic Woman in Government Services/Corporates. Additionally, she was featured in

Money Magazine as a Money Hero in Nevada, which she considers a great honor as part of the U.S. system.

Hickerson also runs a private company focused on external commerce, supported by her master's degree in marketing. Through her media endeavors, she has actively participated in many initiatives aimed at protecting and informing the community, collaborating with numerous allies and nonprofit organizations to support teens and families.

She is proud to be on this platform to share her passion for helping others. Since the inception of her radio shows, she has self-funded them using her personal and family resources. She is especially grateful to the Lotus team, her manager Robin Covey, and her family—Timothy and daughter Sasha Hickerson—for their unwavering support in fulfilling her dream of community service.

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Patty Crosby
Sales & Marketing



Matt Monroe
Chief Meteorologist

NEWS4 

FOX11

NSN
NEVADA SPORTS NET

Congratulations to Matt and Patty!
Your dedication, passion, and lasting impact
on broadcasting have made a difference in our industry
and our communities.

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MELISSA MEYER



Originally from Philadelphia, PA, Melissa moved to Las Vegas in 1995. She began her broadcasting career at 17 as a receptionist at Lotus Broadcasting. Since then, she has held multiple roles within the company and currently serves as the Corporate Traffic Manager, overseeing all Lotus Communications Traffic departments.

Melissa has dedicated 25 years to the broadcasting industry, building a career defined by professionalism, commitment, and passion for the business. Throughout her journey, she has earned her colleagues' respect for her strong work ethic, attention to detail, and unwavering dedication to supporting successful station operations.

While she completed some college coursework, Melissa's greatest education has come through decades of real-world experience, continuous learning, and a commitment to excellence. Her career is a testament to the value of hard work, adaptability, and the relationships built along the way.

Outside of work, Melissa is an avid sports fan who rarely misses an opportunity to cheer on her favorite teams. She is a passionate supporter of the Philadelphia Eagles, Philadelphia Phillies, and Vegas Golden Knights. Her love for sports reflects the same loyalty, dedication, and enthusiasm that have defined her broadcasting career.

MATT MONROE



Matt was born and raised on Long Island, NY. It was there that he first encountered extreme weather. Hurricane Belle struck the island in 1976. Matt vividly remembers huddling in a hallway with his family as the house shook in the ferocious winds. In 1985, the eye of Hurricane Gloria passed directly over Matt's house. When the trees snapped, they sounded like gunshots. Those hurricanes, along with countless other thunderstorms and blizzards, left a lasting impression on Matt.

But it wasn't until college that Matt married his love of weather with television news. He met a local TV meteorologist at a Clemson baseball game. He was invited to tour the local TV station in Greenville, SC. Matt took him up on the offer, and a career was born. After earning a B.S. in Marketing from Clemson,

Matt enrolled in Mississippi State's nationally renowned Broadcast Meteorology Program. He graduated and went on to obtain his Television Seal of Approval from The American Meteorological Society. While covering national weather for WeatherNation TV, Matt has covered severe storms and hurricanes in the Southeast, tornadoes in the Midwest, and every weather event imaginable across the country. But his favorite weather is still sunshine and 75 degrees!

When Matt isn't tracking storms and delivering accurate forecasts, you can often find him exercising at one of the many great hiking spots in the Reno/Tahoe area. His favorite hobby is traveling. He lives by the creed, "I'll go anywhere once!" He's visited all 50 states and 48 state capitals. He's only missing Juneau, AK, and Albany, NY... from his home state! Matt tried to get to Albany in 2011, but flooding from Hurricane Irene stopped him. He vows to try again someday.

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JOHN MOUG



Moug grew up right here in Las Vegas and attended Eldorado High School, where his early fascination with broadcasting led him to create an in-house radio program. Moug's mom, Sandy, bought him a RadioShack mixer and two portable CD players, which he used to play music downloaded from Napster, along with imaging he created in Fruity Loops, to entertain his classmates during lunch. He later attended UNLV on a marching band scholarship and began working in the promotions department at 98.5 KLUC in 2006.

Over the next decade, Moug worked his way through nearly every area of the station, including part-time on-air, full-time overnights, nights, production and imaging director, and eventually afternoon drive. During his years at KLUC, he developed and refined

his energetic, conversational style, which would shape the rest of his career, and formed a lasting connection with listeners across Southern Nevada.

His career at KLUC also changed his life. While hosting afternoons, Chet Buchanan and the Morning Zoo introduced him to his future wife, Stacy, during a segment called "Moug Mating." They now have a two-and-a-half-year-old daughter named Dahlia and another child on the way.

After meeting Stacy, Moug left Las Vegas to pursue his lifelong dream of hosting a morning show. His journey took him to 91X in San Diego, Mix 106 in Boise, and Star 101.5 in Seattle before he settled in Chicago in late 2023. He currently hosts "Moug and Karla Mornings" on the legendary B96.

Throughout his career, Moug has remained proud of his Las Vegas roots and grateful to the listeners, friends, and mentors who gave him his start and helped turn his childhood fascination into a lifelong career.

DANNA O'CONNOR



Danna O'Connor has been with KUNR Public Radio since 1995. She started as a weekend announcer, then as a full-time jazz host, and in 2008 became the local host for NPR's Morning Edition. In 2018, she moved to afternoons, hosting NPR's All Things Considered.

Danna is a native Nevadan, born in Elko and raised in Winnemucca. She has 40 years in the broadcasting business, starting in commercial radio right after high school, but she prefers the public radio atmosphere.

Working for KUNR is a dream come true. Every day is challenging and informative, and the public radio audience is filled with intriguing, vibrant listeners.

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TIM RAINEY

Tim's passion for broadcasting began at 13, when he hosted his first on-air radio show at KGVM in Gardnerville, Nevada. By 16, he was working weekends at KDOT in Reno while attending Douglas High School in Minden, launching a career that would take him to America's most competitive radio markets.

At Colby Community College in Kansas, Tim was named the Kansas Association of Broadcasters' 2002 College Radio Personality of the Year. He later worked weekends at KLUC in Las Vegas while earning his degree from the University of Nevada, Las Vegas in 2004.

Tim became one of radio's leading programming executives, earning Top 40 Program Director of the Year honors in 2007, 2009, and 2013 while leading No. 1-rated stations in Indianapolis, Detroit, Sacramento, and Portland. In Sacramento, he guided the "Wake Up Call" morning show to No. 1 ratings and consecutive Best Morning Drive Radio Show honors from 2017 through 2019.

A lifelong San Francisco Giants fan, Tim fulfilled a childhood dream in 2022 as Public Address announcer for 11 games at Oracle Park, coming full circle after serving as the voice of Douglas High School baseball.

In 2024, Tim was named among the nation's Top 15 CHR Program Directors. He joined the Recording Academy's New Member Class of 2026 and was nominated for Best Local Radio DJ in the 2026 Reno News & Review Best of Northern Nevada awards.

Tim has supported Ronald McDonald House, Boys & Girls Clubs, St. Baldrick's Foundation, the Cystic Fibrosis Foundation, Alzheimer's Association, and Susan G. Komen for the Cure.

He credits fellow Hall of Fame inductees Lloyd Higuera, Chris Payne, Cat Thomas, JB King, Jim Fox, Ian Perry, and Casey McCabe for their mentorship. Today, he hosts mornings on ALT 92.1 Reno, serving the Northern Nevada community where his career began.



CAROL VISO

Carol Viso is originally from New Orleans and moved to Las Vegas in 2012. She graduated from Louisiana State University with a Bachelor of Arts in Mass Communication. With a background as a writer and commercial producer, Carol began her broadcast career in 1999 at WUPL in New Orleans. She initially worked in marketing and sales at WUPL and later became the station's first digital director in 2006. She has worked at television stations in New Orleans, Baton Rouge, and Tallahassee before moving to Las Vegas. Carol held a corporate digital team role with Journal Broadcast Group before becoming Digital Director at KTNV in Las Vegas. She's currently a sales manager at KLAS.

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MOJOE ROBERTS



Originally from Yakima, Washington, MoJoe grew up in the Houston, Texas, area before returning to Yakima for high school. During his senior year, he caught the radio bug after enrolling in a Radio Broadcasting course at Yakima Valley Tech Center instead of Senior English. He quickly fell in love with the craft and landed an internship at the top local country station, KXDD.

That opportunity led to his first break when a program director in Boise recruited him to join Citadel Broadcasting as Music Director and evening host at KQFC—his first full-time role. In late 2002, he moved to California for a similar position at KATM in the Modesto-Stockton market. By 2006, MoJoe stepped into his first Program Director role, leading Top 40 KHOP and Rhythmic Top 40 KWIN while also hosting afternoons on

KHOP. He spent the next decade building those brands and raising his three children: Gabriella, Layla, and Joseph.

In 2016, MoJoe took on a new challenge, relocating to Portland, Oregon, to serve as PD and afternoon host at KUPL while overseeing country programming for Alpha Media. In 2020, following pandemic-related layoffs, he was recruited by iHeartMedia to relocate to Las Vegas and rebuild KWNR/95.5 The Bull. Under his leadership, the station rose from 20th to a consistent top five performer in the market.

In 2024, MoJoe was promoted to Director of Programming and Brand Strategy for iHeart Country and later named Senior Vice President of Programming. He also launched Neon 93.1, where he hosts mornings, while continuing to host afternoons on 95.5 The Bull. Off the air, he prides himself on being a dedicated dad to his now-teenage kids and shows no signs of slowing down.

LISA SURGIS



Lisa Sturgis brings nearly four decades of experience in TV, radio, and digital news to the FOX5 team.

Born and raised in Chicago, Sturgis attended Arizona State University before beginning her journalistic journey in Yuma, Arizona, in the late 1980s. Her career took her to Reno, Dayton, and Cleveland before she joined CNN in the late 90s as a line and segment producer for a primetime court- and crime-themed talk show. The road then led to Fox News Channel's New York City newsroom, then down to the Washington, D.C., bureau, where she was a segment producer and booker for a top-rated primetime political talk show.

After leaving the network, Sturgis came to Las Vegas to work as an assignment editor and producer before heading up to the Last Frontier to help relaunch news programming for a team in Anchorage, Alaska. She went on to oversee the relaunch and operation of a news website in southern Arizona, then covered border issues, water, and politics for the local NPR affiliate.

Sturgis now produces newscasts, segments, and digital content for the FOX5 team.

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TRACEY WELLS



For 24 years, Tracey Wells has worked in Television Traffic/Programming and in sales support roles, assisting local and national sales teams in Northern Nevada.

Currently, Tracey serves as Local Sales Coordinator at KOLO-TV in Reno, preparing advertising proposals and working closely with agencies on schedule discrepancies and program changes. In addition, Tracey supports the Director of Sales and the General Manager.

Previously, Tracey was the Program/Traffic Manager for KRXI/KAME TV in Reno. She supervised a team of four, managing commercial copy, contract entry, and programming, and monitored the stations' on-air performance.

Earlier roles at KOLO-TV and KTVN-TV strengthened her expertise in proposal development, packaging, projections, and rep-firm coordination, along with a strong foundation in traffic operations at KCRL/KRNV.

Tracey enjoys running, her four-legged family members, and being a grandmother.

DANIELLE SPAULDING



Danielle Spaulding was raised in Springfield, Missouri, quite literally in a television studio, as the daughter of an NBC affiliate Operations Manager who repeatedly told her not to enter broadcasting. She didn't listen.

After transferring from Southwest Baptist University to UNLV in fall 2004, Danielle walked into Lotus Broadcasting that December as a part-time accounting student and, as Tony Bonnici would say, started as a "stamp lick." By age 27, she had become one of Lotus' youngest Business Managers. In March 2021, she was promoted to Regional Business Manager — the first in company history — adding Lotus Boise Corp's four stations to her portfolio. In 2022, she added Lotus Digital. Today, she oversees thirteen stations and a multitude of digital assets across multiple markets.

Along the way, she built a career defined by heart and by showing up. From manning the "Save the Boobs" poker runs for 97.1 KXPT in her early years to being part of the Vegas Golden Knights' launch from day one and watching KKGK-AM grow alongside the team, as a country music lover, she's been over the moon with the launch of HANK-FM for the cluster. Danielle has poured herself into every chapter of the Lotus story.

She graduated from UNLV with a bachelor's degree in accounting in May 2008 and has demonstrated dedication, grace, and genuine love for this industry every year since.

Outside the office, Danielle and her husband are adoptive parents of three beautiful and "special" children, welcomed in 2011, 2012, and 2015 — her greatest role of all.

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JESSICA RUSSELL



For 26 years, Jessica Russell has been a member of the Vegas PBS staff, beginning as a student intern in the Production Department and growing with the organization to her current role as Ready to Learn Coordinator. Over the years, she has helped expand Vegas PBS's early childhood education initiatives across Southern Nevada, including family engagement workshops, community events, after-school programming, and educator training. She has overseen several multi-year Corporation for Public Broadcasting (CPB) grants that create meaningful, hands-on learning experiences connecting families, educators, and children through educational media. Most recently, she completed a three-year term on the national PBS Children's Media and Education Station Leadership Committee, working alongside public television leaders nationwide to advance PBS's support for children's education.

Jessica has received four Pacific Southwest Emmy Awards for her work as producer and writer on original Vegas PBS children's programs, including The Vegas PBS KIDS Writers Contest Presented by Janice Allen and Vegas PBS STEAM Camp. A public media innovator, she developed self-guided workshop kits that expanded access to educational resources for thousands of families across Southern Nevada. Her passion for literacy and education has also taken her abroad to China, where she was one of 15 teachers selected to teach readers and writers workshops and extracurricular activities at the Rainbow Bridge English Summer Camp.

Jessica earned a bachelor's degree in Elementary Education and two master's degrees in technology and literacy education from the University of Nevada, Las Vegas. She was also selected as a Southern Nevada Writing Project summer institute fellow and served as coordinator of the organization's annual Summer Youth Writing Camp for five years. In her free time, she enjoys hiking, tai chi, and traveling.

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